

SustainFloyd

Application for listing in 2020 Guide to Floyd Food

The Floyd Food Guide is intended as an outreach from food related businesses based in Floyd to local customers and visitors to Floyd. The focus of the guide is on locally based operations who share a concern to provide healthy foods produced with attention to sustainability.

Please fill out all applicable information. If you have any questions or problems with this form, please contact us at info@sustainfloyd.org or (540) 745-7333.

Farm/Business Basic Information:

Business Name: _____

Contact Person Name: _____

Main Phone Number: _____

Main Email Address: _____

Website URL: _____

Facebook/Instagram: _____

Address: _____

Do you want the physical address included in the PUBLIC directory?

Yes No

Do you sell at the physical address?

Yes No

Please provide a short list of what you sell/produce (20 words max):

(Examples: vegetables, meat/poultry, fruit, beverages, prepared food etc.) Please keep this section short. You can add details in your story if you wish.

Pick your listing categories: (Check any that apply.)

- Agritourism (Pick Your Own)
- Artisanal Foods
- Baked Goods
- Beverages
- Community-Supported Agriculture (CSA)
- Education (locally-grown, food-related)
- Farm & Garden Supplies
- Farms
- Farm Stores
- Floyd Farmers Market
- Food Pantries
- Herbs & Flowers
- Restaurants & Food Trucks (serve locally produced foods)
- Retail Outlets (serve locally produced foods)

Which category is your PRIMARY category?

Check if you have proof of organic, Fair Trade, grass-fed, etc. certification.
You must email current certification to info@sustainfloyd.org to have it listed in the guide.

- USDA Organic
- USDA GAP/HGAP (Good Agricultural Practices)
- AWA (Animal Welfare Approved)
- Naturally Grown (CNG)
- Fair Trade
- Non-GMO

Briefly tell your “story”. (100 words max)

Describe your primary business. Include something about your operation. (why you farm, owned since, how you started, etc.) Cover the points that are relevant to telling your story.
Where you sell and when? (farmers market, from your business, by phone)
Describe your commitment to local food.

Here’s an example: “Founded in 2013, The Sacred Ginmill is a local moonshine producer with delivery service. We believe that secrecy is part of moonshine’s tradition and mystique. To that end, our whiskeys are delivered in local artisan, handmade ceramic bottles made to look like milk jugs. Customers who want refills can leave their jugs at our dropoff location in the town of Floyd. We strive to use local ingredients in our whiskey when possible and are working on establishing estate-grown corn on our distillery’s property.”

If you have a logo for your listing (1200x800px or “large”), please indicate below and email it to us at info@sustainfloyd.org. The image needs to have a ratio of 3 wide by 2 high. Logos for the printed guide must be print quality.

- Yes No

Thank you for taking the time to fill this out.

Check out our online version of the Guide to Floyd Food at www.sustainfloyd.org/food-guide or come by our office during open hours to pick up a free print copy.

For any questions or concerns, please call 745-SEED or email info@sustainfloyd.org.